

Opinion 38
May 1951
18 Baylor L. Rev. 212 (1966)

SOLICITATION - ADVERTISING - NEON SIGNS

A neon sign, approximately 5 feet long and 2 feet high, containing the attorney's name and telephone number, over the entrance to his office in a suburban shopping center, is proper.

Canon 24.

QUESTION

Would the use of a neon sign, approximately (five) 5 feet long by two (2) feet in height, containing the attorney's name and telephone number, over the entrance to his office located in a suburban shopping center, be in violation of any Canon of Ethics?

OPINION

A careful search of the opinions, both of the American Bar and the Texas Bar, failed to reveal where a similar question had ever been passed upon. A majority of the members of the committee are of the opinion that such a sign does not violate any canon. (6-4)