

Opinion 10
December 1947
18 Baylor L. Rev. 198 (1966)

**SOLICITATION - ADVERTISING - NOTICE OF SPECIALIZED LEGAL SERVICE -
BAR JOURNAL**

An ad in the T.B.J. addressed to attorneys and offering a statewide specialized service in briefing and arguing civil cases on appeal in state and federal courts, is improper.

Canon 42.

QUESTION

Whether the following proposed ad in the *Texas Bar Journal* violates one or more of the Canons of Ethics, to-wit:

"TO MEMBERS OF THE BAR ONLY

I offer a statewide specialized service in briefing and arguing civil cases on appeal in state and federal courts. Work sole or in collaboration.

NAME AND ADDRESS OF ATTORNEY"

OPINION

The proposed ad would violate Canon 42. (7-0)